

A young woman with curly hair is smiling warmly at an older woman with glasses. They appear to be in a conversation, possibly outdoors. The background is a soft, out-of-focus green.

LeadingAge™

Connecticut

THE POWER OF MEMBERSHIP

Advocacy

Education & Professional Development

Networking & Events

Leadership

Tools & Resources

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There has never been a greater need for an effective, unified and collaborative voice to champion the field of aging services.

EXPANDING THE WORLD OF POSSIBILITIES FOR AGING

We are **LeadingAge Connecticut**. We are **leading change** and **changing lives** with a shared mission **to transform and enhance the experience of aging**.

Our network of valued members is comprised of more than 130 organizations providing senior housing, assisted living, adult day, skilled nursing, home health care, chronic disease management, life plan community living, and the many products and services needed to serve older adults in all the places they call home.

As a community of leaders, we collaborate and build connections that matter. We make positive changes that have impacts far beyond our respective organizations. We resolve challenges, embrace the possible and create opportunities. We lead! And, in doing so, we are transforming Connecticut's aging services and empowering people to live fully as they age.



You will know us by our energy and our optimism - by our commitments to quality and learning, our respect for caregivers and their chosen careers, our investment in the people and communities we serve, and by our accountability to our membership and partners.



Mag Morelli
President, LeadingAge Connecticut

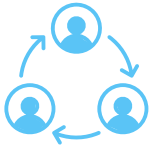
OUR PRIORITIES

Build member capacity by providing networking opportunities, business intelligence tools, advocacy, educational resources and leadership development dedicated to helping members thrive.



ADVOCACY

Championing public policies to meet the evolving needs of our members and the older adults they serve.



PROFESSIONAL COLLABORATION

Creating collegial environments for networking, shared learning, and idea exchanging.



OPERATIONAL EXCELLENCE

Improving business intelligence, promoting strategic thinking, and enhancing governance practices.



PROFESSIONAL DEVELOPMENT

Delivering unmatched value in cutting-edge education to improve practices.



LEADERSHIP & WORKFORCE DEVELOPMENT

Elevating careers and grooming future leaders in aging services.

WE SERVE

LIFE PLAN COMMUNITIES

SENIOR HOUSING

ASSISTED LIVING

SKILLED NURSING

HOME HEALTH

ADULT DAY SERVICES

RESIDENTIAL CARE HOMES

BUSINESS PARTNERS

UNWAVERING COMMITMENT

TRUSTED

COURAGEOUS THINKING

SPIRIT OF OPTIMISM

ACCOUNTABLE

BETTER TOGETHER

STAY CONNECTED • STAY INFORMED



AT THE CAPITOL

Advocating, creating coalitions, informing lawmakers, and working within state agencies to ensure laws, regulations, and reimbursement models support choice, opportunity and quality of life for the older adults you serve.



GRASSROOTS ENGAGEMENT

Creating a personal connection between you and your elected officials as they act on decisions that impact you and the people you serve.



SIGNATURE EVENTS

Our annual events feature advanced educational sessions, a solutions-oriented expo, awards and recognition ceremonies:

Expo Conference & Trade Show
Annual Meeting & Reception
Caring Hands Caregiver Recognition Program
Senior Living Symposium
Annual Awards Ceremony



EDUCATION PROGRAMS

Advanced and comprehensive training programs to prepare participants for success:

Dementia Care Symposium
Leadership Academy
HCBS Conference
Regulatory Symposium for Skilled Nursing and Assisted Living
Fair Housing Conference



INFORMATION SHARING

Learning and networking opportunities for you and your staff:

Capitol Line - LeadingAge Connecticut's Weekly Newsletter
Membership Meetings
Peer Networking Groups Virtual Meetings
Regulatory & Legislative Updates
Specialty Council Meetings



TECHNICAL ASSISTANCE

Helping you interpret and implement complex statutes, regulations and reimbursement systems.

ENGAGE. INFLUENCE.

We advocate at both the state and federal level on behalf of aging services providers, their staff, and the people and families they serve.

LEARN.

We bring together thought leaders, subject matter experts, innovation gurus and your peers to expand your knowledge, polish your skills, share proven practices and offer a fresh perspective.

NETWORK.

Collaborate with your peers to identify challenges and create solutions. Join a thriving network as we develop initiatives and best practices in service delivery, workforce, quality, advocacy and more.

PLAN STRATEGICALLY. EXECUTE SKILLFULLY.

Together with our national partner we help members thrive. How? Through complimentary and discounted tools and resources that strengthen governance and leadership, improve quality, build a skilled and compassionate workforce, expand knowledge, and keep you informed with the latest news and insights.



LEGAL & REGULATORY GUIDANCE

We engage one of the state's foremost law firms to assist our regulatory compliance and advocacy efforts. The firm presents to the membership throughout the year, produces an annual legislative update, and is also available for member consultations on a limited basis. They also offer LeadingAge Connecticut member rates for services provided outside of this consultation. Discounted member pricing is also available at [The Compliance Store](#), a web-based regulatory compliance resource for skilled nursing and assisted living providers.



WORKFORCE SOLUTIONS

Our national partner offers the [Opening Doors to Aging Services Workforce](#) initiative to help tackle your workforce issues. The [Workforce Recruitment Tools](#) provide strategic guidance and communication techniques to assist with recruitment, retention, and resource development. We also produce an annual statewide compensation and benefits survey covering the entire field of aging services and senior housing which is provided as a benefit to members who participate in the survey. In addition, discounted prices are afforded to our members who use our Career Center platform to post employment and career opportunities.



PERFORMANCE TOOLS

[LeadingAge Quality Metrics](#) is a member-exclusive benefit with web-based, interactive data tools to assist nursing home and home health care members analyze CMS data to see how you measure up to your peers, demonstrate value, and improve performance.



MEDIA RELATIONS

We will assist members in preparing for anticipated media encounters and discounted member rates are offered for other public relations and crisis management services provided by our award-winning public relations partner.



ANNUAL AWARDS

We celebrate excellence within our membership through various award programs held throughout the year.



GROUP PURCHASING

[Value First](#) is our group purchasing organization (GPO) designed specifically for aging services and housing providers who seek expanded choice, intelligent solutions and significant savings.





When you are a member of **LeadingAge Connecticut**, you also receive the benefits of membership from our national partner, LeadingAge. LeadingAge has a vast array of benefits and information and many member-exclusive tools and resources on their website.

SUCH BENEFITS INCLUDE:

- LeadingAge Workforce Tools
- LeadingAge Learning Hub
- Anti-Ageism Quick Guide
- Weekly Virtual Policy Updates
- Virtual Member Communities and Newsletters
- National Advocacy Center
- Tools and Resources for Governance, Business and Compliance

You can find out more at their website, www.LeadinAge.org, and you can access your exclusive benefits through the My.LeadinAge.org portal.

A Dynamic Employee Benefits Platform for LeadingAge Connecticut Members



LeadingAge Connecticut is pleased to continue our partnership with NFP, one of the nation's leading employee benefits advisory firms. Together we offer a proprietary health insurance and employee benefits platform specifically for our members.

Our partnership with NFP delivers the scale needed to change market dynamics. This platform combines sector and industry expertise with proprietary benefit offerings designed to save you money while enhancing your employees' experience.

- Proprietary Plans from Major Carriers
- Health Insurance / Private Exchange
- Group Dental, Life & Disability
- Employee Wellness & Engagement
- Voluntary Benefits / InsurChoice
- Annual Statewide Compensation & Benefits
- Retirement Plans: 403(b) & 401(k)
- Dedicated Advocacy & Service
- Property & Casualty
- Workers' Compensation
- Compliance & HR Support

Learn More Today!

Contact NFP to learn how this platform can benefit your organization.

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