

2020 Annual Highlights – A Year Like No Other

Stronger Together

“Our bond as LeadingAge Connecticut members has never been so strong as this year when we have come together to face this vicious enemy. The COVID-19 virus has targeted the very people we serve and we have been on the frontlines of this battle. But together, with the common goal of protecting the older adults whose care has been entrusted to us, we have persevered. We have remained strong – and we have done this together.”

David Lawlor, Chair of LeadingAge Connecticut

Supporting Our Membership Virtually



LeadingAge Connecticut providing support and guidance to our membership during this unprecedented time of COVID-19 by hosting numerous, regular Zoom meetings in 2020 and sending out nightly updates of vital information. Members from many different staffing areas

joined together on a regular basis to receive critical updates and address daily challenges brought on by the pandemic. And they came together to lean on and learn from each other.

Helping to Find Resources

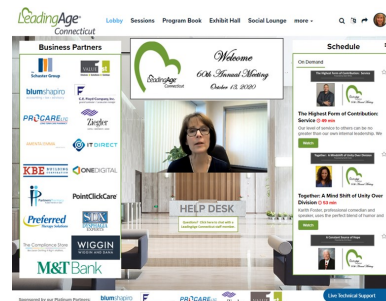


To assist with the early demand for basic PPE, we worked with our partners and distributed a total of 4,000 surgical masks to members across the state in early April.

Together with the generous support of our Partners and Sponsors, this outreach project was an expression of our deep gratitude for the work that you have done to protect both

your staff and those you serve. PPE resource information was then regularly shared with members as LeadingAge Connecticut worked with our vendors, our GPO Value First, our colleague associations, and state officials to locate and advocate for the important PPE resources that you and your staff so desperately needed.

Gathering Together



On October 13th, LeadingAge Connecticut members gathered virtually to celebrate the 60th Annual Meeting. With a robust agenda filled with education, annual awards, our annual business

meeting, a state-of-the-art tradeshow, and some networking fun, members celebrated this special occasion right from the comfort of their own office. Special thanks to LeadingAge Connecticut's Platinum Partners who sponsored this memorable event.

Sharing Good Cheer



LeadingAge Connecticut staff hit the road in October to deliver Annual Meeting Swag Bags to the first 100 registered attendees. With this event pivoting to a virtual platform this year, our virtual guests had the traditional meeting giveaways delivered right to their doors. Thanks to the generous support of our partners, exhibitors and the annual meeting gift

sponsor, IT Direct, our virtual attendees received a Koozie bag full of goodies in celebration of LeadingAge Connecticut's 60th Annual Meeting.

Thank You!

“To our members, in this extraordinary time, I want you to know how much your dedication, your perseverance, and your resolve has inspired us as a staff. The fact that you have been there for each other - with the common goal of protecting those you serve, exemplifies what it means to be a LeadingAge member. Thank you for all that you do every day.”

Mag Morelli, President of LeadingAge Connecticut