

Expanding the world of possibilities for aging through advocacy, education, and collaboration

# 2019 Annual Highlights

• State level advocacy that resulted in Medicaid rate increases for skilled nursing facilities and home and community-based service providers and restored funding for the Assisted Living Demonstration sites.



### Advocacy & Information

- Represented the membership within state agencies and the new state administration, providing a voice from the not-for-profit aging services provider sector.
- Defended against duplicative and unwarranted state legislative proposals that would have unnecessarily increased the regulatory burden on providers.
- Represented our members on various state task forces and committees including ones focused on Life Plan Communities, Senior Transportation, Housing for Vulnerable Populations, and Medicaid Oversight.
- Fought against legislative threats to Medicaid provider rate appeal rights and non-profit property tax exemption.
- Provided a comprehensive summary of the key state legislation passed in 2019.



Collaborate

 Continued to partner within the Connecticut Healthcare Association Collaborative to work on both state and federal legislative issues related to healthcare and aging services across the continuum. LeadingAge Connecticut joined forces with leaders from the Connecticut Hospital Association, the Connecticut State Medical Society, the Connecticut Association for Healthcare at Home, and the Connecticut Association of Health Care Facilities to work on a shared goal of enhancing the quality of healthcare provided to every Connecticut resident.



#### Supporting Through Adversity

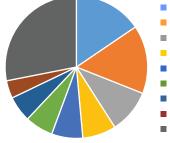
 Delivered 40 programs to members on a range of topics including compliance with federal and state regulatory changes, workforce, memory care enhancements, leadership, and many other topics.

#### Leadership Development

• Successfully engaged 22 fellows on a leadership journey through our yearlong Connecticut Leadership Academy program which included site visits at 5 communities. This now marks over 121 graduates from the Connecticut Leadership Academy.



- Delivered timely regulatory updates through roundtable meetings, conference calls, and email alerts.
- Provided a comprehensive tools and presentations to support nursing home members' implementation of PDPM and Phase 3 of the RoPs.
- Expanded our membership offerings to our Home Health Care members through the tools and resources of VNAA/Elevating Home.
- Delivered our weekly member e-newsletter to ensure timely receipt of critical information.
- Produced our annual Salary and Benefit Survey which was offered for free to members who participated.
- Expanded our educational offerings at the Annual EXPO and delivered top notch educational program throughout the year.
- Value First, our GPO designed for non-profit aging services and housing providers, offered new, low priced food contracts that are available to the membership.
- Engaged discussions with the Connecticut Continuing Care Resident Association on the Trends in Senior Living.
- Worked in unison with the Connecticut Association of Health Care Facilities on the issues of nursing home rightsizing and the transition to an acuity-based rate system.
- Joined with the Connecticut Healthcare Association Collaborative, CALA and the Connecticut League for Nursing to establish a Workforce Demand Study.



- Expo
- PDPM Training
- Caring Hands Awards Annual Meeting
- Webinars
- Annual Regulatory
- Fall Prevention
- Workforce Programs
- Other

## Membership Engagement

Served 1,812 attendees through events, education programs, webinars, membership meetings, and round tables in addition to numerous council meetings and membership conference calls.



**Tools**